

Curriculum Vitae Abe Viljoen

Education:

Senior school: Carter High School (Pietermaritzburg, South Africa)
Matriculated with Exemption and Distinction 2002

Tertiary Education: Completed a three year National Diploma in Graphic Design, including a one year course in photography.
(Durban University of Technology)

Completed a one year "Honours"
(B.Tech) Degree in Graphic Design
(Durban University of Technology)

I.T. Intellect Course in Graphic Design
I.T. Intellect Course in Web Development
and Design

Achievements:

Achievements: I finished in the over-all top three students during my diploma and degree and was asked to design the invitation to our gala exhibition.

I have been featured on numerous top international design websites, including but not limited to notcot.org and ffffound.com.

I have also been featured numerous times on leading local design showcase 10and5.com

Finalist for two years running in the South African Blog awards for Best Designed Blog.

My self designed magazine has been featured on both TV (Vuzu) and Radio (Kfm).

Career Interests:

I have spent the last few years working either freelance or as a lead/head designer and look to keep advancing both in personal skill as well as on the career ladder.

I am a highly motivated individual and I feel that I can accomplish any task which I set myself, I therefore feel that I stand in great stead to accomplish any and all goals which I set for my future.

Computer Literacy:

I am proficient in the following programs:

1. Adobe Photoshop 6 - CS4
2. Macromedia Flash 8 - CS4
3. Macromedia Freehand 9 - Mx
4. Adobe Illustrator
5. Microsoft Office Suite
6. I also have basic coding knowledge in the form of HTML/PHP and basic knowledge of Action Scripting.

I have a working Knowledge of the following Programs:

1. 3D Studio Max
2. Adobe Premier Pro
3. Corel Draw
4. Corel Painter
5. HT Video Editor

Work Experience:

Previous:

1. Freelance work for “B3 Clothing”, this work included: Clothing Graphics such as the now prominent “Durban Poison” brand, as well as Corporate and Marketing design.

2. Freelance Designer for Mr Price working with both packaging as well as clothing graphics and general design work. I was also brought on to help launch the Mr Price Sport range.

3. Created and ran a clothing label, known as Question the Given.

4. Full time Graphic Designer for the Platinum Group (Considered South Africa’s Top Range of Clothing Boutiques) where I worked as the sole graphic designer for brands such as Vertigo, Aca Joe, Urban, Hilton Weiner and Jenni Button.

4. Started a freelance agency known as The Given Collective. Upon leaving Platinum Group they agreed to let me take them on as my first freelance client.

Prominent Clients: Heath Nash, YDE labels Koulka and Phenomena, Lynette De Villiers. As well as many small private companies.

Current:

I am currently the Head designer at Alligator Promotions, handling promotional branding as well as concept development and product design. The main brands I am in control of are the SAB brands such as Castle Lager, Castle Lite, Millers, Carling Black Label, Hansa, Peroni, Grolsch, Redds and Brutal Fruit. I also regularly work with DHL, Tupperware, Vodaphone, MTN, BMW And Coca-Cola.

References:

Mr Tyrone Jurvis, Lead Designer
Mr Price, 65 NMR Ave, Durban
Tel: +27 82 511 8703

Mr Piers Carrey
Head of B-Tech Graphic Design
Durban University of Technology
Tel: (+2731) 308 5147

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Co- Owner and Creative Director at Platinum Group
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